

## Code of Ethics

Candidates for CFTM™ program, CFTM™ certificate holders and ISFM members should be committed to the highest standards of integrity, diligence, loyalty and competence. The Code of Ethics is the fundamental framework of the professional conduct. In this framework, the Code of Ethics defines the moral perspective of CFTM™ candidates and certificate holders.

### **Candidates for CFTM™ program, CFTM™ certificate holders and ISFM members must:**

- Abide by the law, be honest and trustworthy, and hold integrity, diligence and respect;
- Adhere to the integrity and order of the capital markets and the entire financial industry;
- Act in the best interests of clients, and strictly keep the confidentiality and privacy of clients' information;
- Actively enhance professional competence; and
- Strive to avoid or fully disclose and effectively manage conflicts of interest.